



**2027 CORPORATE SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**

NATIONAL SRF INFRASTRUCTURE FINANCING & TRAINING WORKSHOP

**Advancing Water Infrastructure,
Financing & Innovation Across Rural
America**

Venue

Grand Hyatt Seattle

Attendance

200+ Professionals

**AUG 17-19
2027**

Where Infrastructure Funding Meets Community Implementation

The National SRF Infrastructure Financing & Training Workshop is a national convening focused on transforming infrastructure funding into real-world water and wastewater projects. The event centers on financing, implementation, compliance, innovation, and the partnerships that help communities across the country build and sustain critical infrastructure.



WHY SPONSOR



200+

Professionals in attendance



2.5

Days of programming



National

Reach across all states



2027

Seattle, Grand Hyatt

Reach the right audience

Connect directly with the professionals who plan, fund, and implement water infrastructure projects.

Showcase your expertise

Put your organization in front of professionals seeking practical tools, technologies, financing strategies, and implementation solutions.

Build meaningful relationships

Create opportunities for conversations through networking, educational sessions, and hosted experiences.

Support rural & Tribal communities

Your sponsorship strengthens an event designed to advance access to infrastructure funding, technical knowledge, and community implementation across rural America.

Previous Supporters



→ Organizations that have supported the workshop include **CoBank**, **AWWA**, **Xylem**, **120Water**, and **Cavanaugh**. Returning sponsors cite direct access to state SRF administrators, utility decision-makers, and infrastructure funding leaders as among the most valuable aspects of their participation.

→ At the 2026 workshop in Denver, sponsors connected directly with SRF administrators and program leaders from across the country, utility professionals and community representatives managing critical water and wastewater infrastructure projects, and federal and technical assistance partners actively involved in funding decisions. The event drew **185 registrants** representing state agencies, rural utilities, engineering firms, financial institutions, and nonprofit organizations — all focused on the practical challenges of financing and implementing water infrastructure improvements.

A Focused, High-Value Audience

Every attendee is actively involved in planning, financing, implementing, or supporting water infrastructure projects. This is not a general workshop — it is a working gathering of professionals solving real problems in the field.

State & Federal Leaders

SRF administrators, EPA representatives, regulators, and public-sector leaders involved in funding, policy, and implementation.

Utilities & Communities

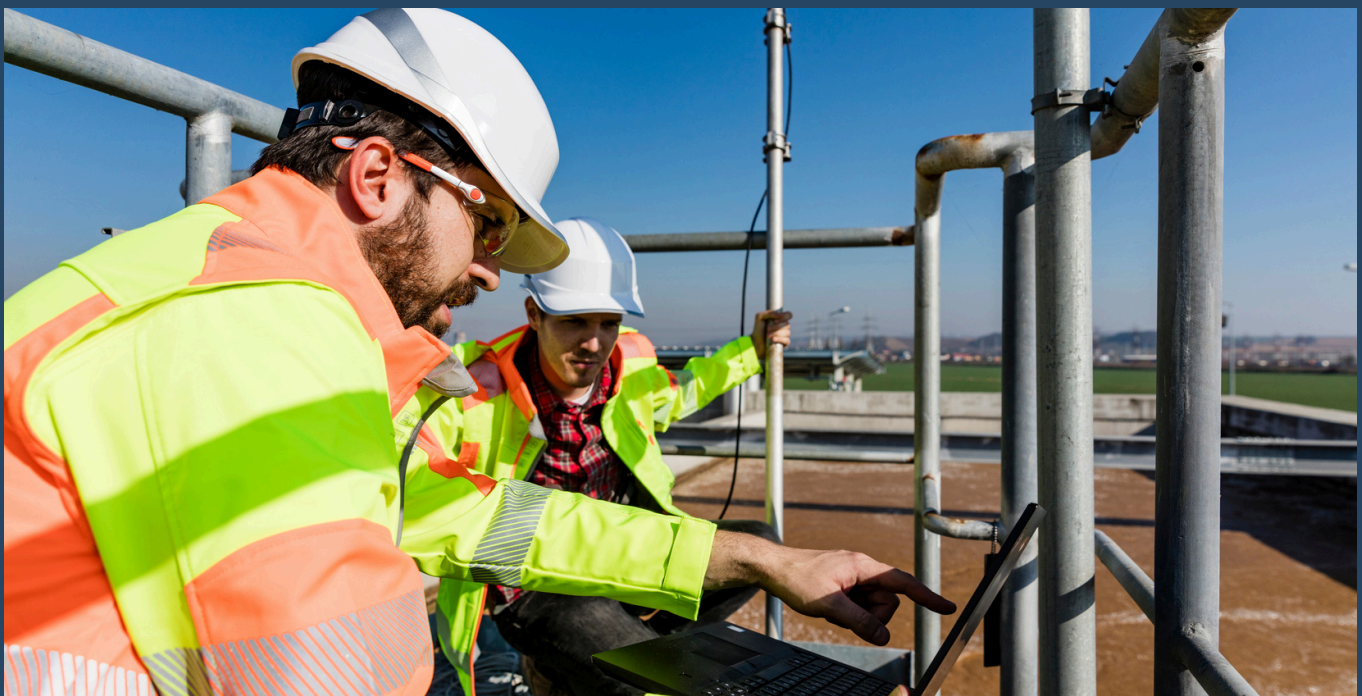
Utility executives, managers, operators, public works professionals, and community leaders responsible for planning, financing, and delivering infrastructure projects.

Technical & Engineering Professionals

Engineers, technical assistance providers, consultants, and practitioners supporting project development and implementation.

Financial & Industry Partners

Financial institutions, technology providers, manufacturers, and industry organizations supporting water and wastewater infrastructure.



SPONSORSHIP TIERS

Sponsorship at a Glance

Select the sponsorship level that best matches your organization's visibility, engagement, and relationship-building goals.

Level	Investment	Available	Comps	Exhibit	Speaking / Education
Presenting	\$20K	1	5	Double-wide, priority placement	15-min plenary remarks
Platinum	\$15K	2	4	Priority placement	Educational breakout or hosted discussion
Gold	\$10K	3	3	Pre-function area	Practitioner case study or spotlight
Silver	\$7.5K	4	2	Add-on (+\$2,500)	Networking recognition + featured profile
Bronze	\$4K	5	1	Add-on (+\$2,500)	Community impact recognition
Exhibitor	\$2.5K	Limited	1	6-ft table, pre-function area	—

Availability is subject to RCAP confirmation. Sponsorship benefits, branded opportunities, speaking roles, educational content, and sponsor materials are subject to RCAP review and approval to ensure alignment with workshop goals, federal funding requirements, non-endorsement guidelines, and the educational purpose of the event. Sponsor recognition may not imply endorsement by RCAP, EPA, or any federal partner. Benefits are subject to timing, production deadlines, and venue requirements.

SPONSORSHIP TIERS



Presenting

\$20,000 | 1 available

Best fit for an organization seeking the highest level of visibility, a named leadership role across the event's primary programming, and a full-workshop presence that sets it apart from all other sponsors.

"[Your Organization] Presents" Naming Recognition — Main Technical Track

Developed in collaboration with RCAP to ensure alignment with workshop goals and federal guidelines

15-Minute Featured Plenary Remarks or Presentation

Subject to RCAP review and approval

- Double-wide exhibit with priority placement near the main session entrance
- 5 complimentary registrations
- Prominent logo placement across key workshop materials, main stage, and signage
- Opening and general session recognition throughout the event
- Logo recognition on applicable sponsor signage, website, and mobile app
- Presenting-level recognition throughout the workshop
- Pre-event sponsor spotlight
- Copy of the post-event attendee list
- Dedicated feature in post-event attendee communication



Platinum

\$15,000 | 2 available

Best fit for organizations that want premium onsite visibility, a branded experience, and a program-aligned opportunity to share expertise.

Branding Opportunity Choice: Welcome Reception or Technology & Innovation Learning Lab / Showcase

A dedicated space for sponsors to highlight tools, technologies, and solutions relevant to water infrastructure financing and implementation

Program-Aligned Educational Breakout or Hosted Discussion

Subject to RCAP review and approval

- Exhibit with priority placement near the main session entrance
- 4 complimentary registrations
- Opening recognition
- Logo recognition on applicable sponsor signage, website, and mobile app
- Pre-event sponsor spotlight
- Copy of the post-event attendee list
- Dedicated feature in post-event attendee communication

SPONSORSHIP TIERS



Gold

\$10,000 | 3 available

Best fit for partners with technical knowledge, case studies, tools, or implementation solutions to share with workshop attendees.

Branding Opportunity Choice: Attendee Wi-Fi Sponsorship or Data & Decision-Making Hub

Wi-Fi Sponsorship: company-branded network name and splash page recognition. Data & Decision-Making Hub: a curated, sponsor-branded resource area showcasing tools, data, and financing solutions relevant to workshop attendees

Practitioner-Focused Case Study or Educational Spotlight

During a concurrent session, subject to RCAP review and approval

- Exhibit space in the pre-function area
- 3 complimentary registrations
- Logo recognition on applicable sponsor signage, website, and mobile app
- Onsite signage and general session recognition
- Pre-event sponsor spotlight

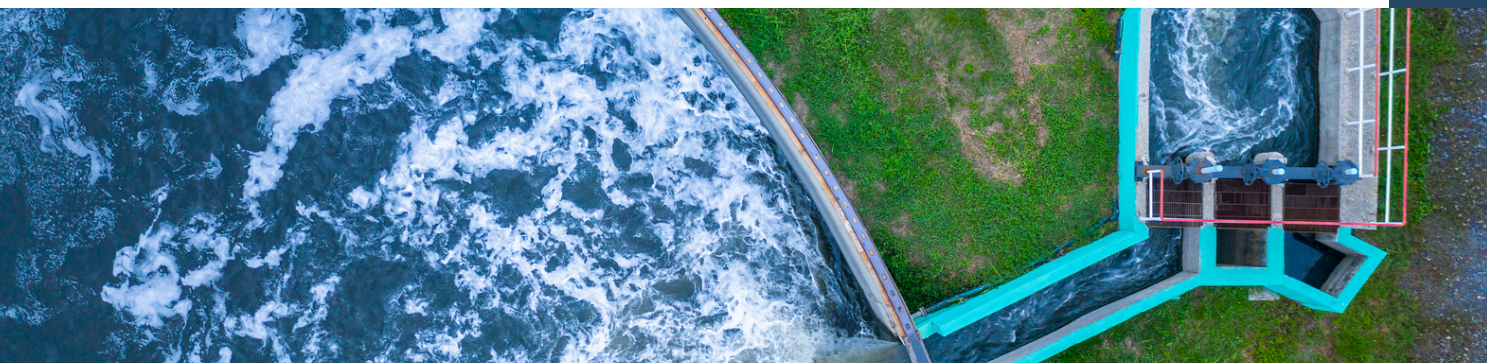


Silver

\$7,500 | 4 available

Best fit for organizations that want meaningful visibility and attendee-facing recognition throughout the workshop — with the flexibility to add exhibit space if desired.

- 2 complimentary registrations
- Optional exhibit space for an additional fee (see Exhibitor tier)
- **Branding Opportunity Choice:**
 - Networking Hub, Charging Station, or Break Refreshment Station
- Logo recognition on applicable sponsor signage, website, and mobile app
- Shared onsite brand recognition
- Featured sponsor profile in the mobile app and attendee communication
- Social media spotlight recognizing your organization's support



SPONSORSHIP TIERS



Bronze

\$4,000 | 5 available

Best fit for organizations seeking an accessible, mission-aligned connection to the workshop and recognition in front of 200+ water infrastructure professionals.

- 1 complimentary registration
- Optional exhibit space for an additional fee (see Exhibitor tier)
- **Branding Opportunity Choice:**
 - Lanyards or Hydration Experience (branded water station with signage at a high-traffic area)
- Logo recognition on applicable sponsor signage, website, and mobile app
- Community impact supporter recognition in sponsor listing and closing luncheon plenary session
- Social media spotlight recognizing your organization's support



Exhibitor

\$2,500 | Limited availability

Best fit for organizations that want guaranteed, repeated exposure and direct conversations with attendees throughout the event.

The exhibit area is located in the Grand Hyatt Seattle's pre-function area — the central hub between the general session, all breakout rooms, and break refreshments. Every attendee passes through multiple times each day, creating natural, high-frequency touchpoints without requiring attendees to seek exhibitors out.

- 6-foot exhibit table, two chairs, and a wastebasket
- 1 complimentary registration
- Mobile app exhibitor profile
- Digital materials hosted for public download through the mobile app
- Exhibit space in the pre-function area — attendees pass through to reach all sessions and refreshments

Silver and Bronze sponsors may add an exhibitor booth for \$2,500, subject to availability.

Exclusive Opportunities



→ **Day One Networking Luncheon**

\$6,000

Branded luncheon recognition, signage, website/app visibility, and acknowledgment during the luncheon.

→ **Official Workshop Mobile App**

\$4,500

High-visibility digital branding within the official workshop app, plus recognition as the app sponsor.

These standalone opportunities can be paired with any sponsorship tier and are available to only one sponsor each.

Build a Partnership Around Your Goals

RCAP welcomes conversations with organizations that want to support the workshop in a way that aligns with their goals, audience, and preferred level of engagement. All custom partnership concepts are subject to RCAP review and approval.

→ Technical Education

Support a practitioner-focused session, learning lab, case-study conversation, or hosted discussion aligned with workshop learning objectives.

→ Networking

Host or support a reception, meal, break, or informal conversation space for sponsor-attendee engagement.

→ Attendee Experience

Associate your organization with a high-use workshop feature such as charging, hydration, mobile app visibility, or wayfinding.

→ Community Impact

Align your organization with RCAP's mission by supporting participation, learning, and resources for rural and Tribal communities.

→ Technology & Innovation

Highlight tools, data, financing approaches, or operational solutions that help communities plan, fund, build, or improve infrastructure.

→ Tailored Concepts

Have a specific visibility or thought-leadership goal? RCAP can explore a customized opportunity that fits your objectives and the workshop experience.

Partner With RCAP in Seattle



Sponsorship and exhibitor opportunities are limited. Early commitments receive priority placement, the strongest pre-event visibility, and the greatest opportunity for attendee communication, onsite recognition, and mobile app promotion.

Organizations that confirm sponsorship by early 2027 will be featured in pre-event outreach to 200+ workshop registrants. We're happy to walk through available opportunities, answer questions, and help identify the partnership that makes the most sense for your organization. Reach out to start the conversation — there's no commitment required.



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