



National SRF Infrastructure Financing & Training Workshop

Sponsorship Opportunities

Advancing Water Infrastructure, Financing, and Innovation Across Rural America

2026 – Denver, Colorado

2027 – Seattle, Washington

Letter from RCAP

We invite you to sponsor the National SRF Infrastructure Financing & Training Workshop, one of the nation's most significant gatherings for State Revolving Fund (SRF) administrators, policy leaders, engineers, federal partners, and infrastructure financing professionals.

Each year, more than 200–300 attendees participate in this workshop to collaborate on funding strategies, share best practices, and strengthen water infrastructure programs nationwide. Sponsorship provides direct access to decision-makers influencing billions in annual water and wastewater investments.

Your involvement supports RCAP's mission to strengthen small and rural communities while enabling high-quality training, networking, and technical development opportunities.

Sincerely,

Lauren Caudle

Event Planner

 lcadle@rcap.org

 www.rcap.org

Event Overview

200–300

Estimated Attendance

\$300K

Projected Cost

Locations:

2026

Denver, Colorado

2027

Seattle, Washington

Audience Profile

SRF administrators, EPA program staff, engineers, planners, consultants, utility leaders, technical assistance providers, state agencies, and financing experts.

- ❏ Rising hotel, F&B, and venue costs are projected to increase 5–8% annually, underscoring the importance of strong partner support to maintain high-quality, accessible programming.

Sponsorship Levels

Presenting – \$35,000

(1 available)

- Naming rights: "Presented by [Sponsor]"
- Opening performance/video introduction
- 12 registrations
- 2 exhibit booths
- Digital signage across all mainstage sessions
- Spotlight promotional campaign
- Full engagement analytics
- Year-round recognition with RCAP



Premium Sponsorship Tiers



Diamond Sponsor – \$25,000

(2 available)

- Exclusive Welcome Reception OR Networking Dinner sponsor
- 8 registrations
- Branded lounge or networking area
- Hosted session or fireside chat
- Digital recognition (website, app)
- Post-event analytics report



Platinum Sponsor – \$15,000

(3 available)

- Sponsored breakout or technical session
- 6 registrations
- 1 exhibit booth
- Digital logo presence
- 30-second video in digital rotation
- Social media spotlight

Core Sponsorship Opportunities

Gold Sponsor

\$10,000

(4 available)

- 4 registrations
- Exhibit booth
- Logo rotation during session transitions
- Event app listing
- Summary analytics

Silver Sponsor

\$6,000

(5 available)

- 2 registrations
- Shared digital signage
- Website listing
- Networking event access

Bronze Sponsor

\$3,000

(Unlimited)

- 1 registration
- Name listing on digital sponsor page
- Recognition in last day mainstage session

Exhibitor Only – \$2,500

- Exhibit booth/table
- Access to receptions and networking opportunities
- Listing in digital directory

Custom Opportunities

Welcome Reception Sponsor

\$10,000

Branded signage and welcome remarks.

Networking Dinner Sponsor

\$8,000

Brand association with our largest networking event.

Water Infrastructure Innovation Showcase

\$7,500

Showcase new technologies or financing tools during a dedicated plenary session.

Recharge & Coffee Lounge

\$5,000

Branded coffee station and work/lounge area.

Community Impact Scholarship Sponsor

\$1,500 each (5 available)

Support travel and attendance for small and rural-system representatives.

Why Sponsor the SRF Workshop



Brand Visibility

- Digital signage across all sessions
- Event app presence
- Social media recognition
- Inclusion in sponsor announcements



Thought Leadership

- Session involvement
- Innovation highlights
- Participation in technical or policy panels



Impact

- Public demonstration of commitment to water equity
- Support for rural communities
- Measurable engagement metrics

How to Sponsor



Ready to Partner?

Lauren Caudle

Event Planner

Email: lcaudle@rcap.org

Website: www.rcap.org

About RCAP

The Rural Community Assistance Partnership (RCAP) is a national network of nonprofit organizations dedicated to improving the quality of life in small and rural communities by providing training, technical assistance, financing guidance, and advocacy for essential infrastructure.

Empowering Rural Communities. Strengthening America's Future.