

2022 RCAP

National Conference

August 15 - 18, 2022

Hilton Columbus Downtown
Columbus, Ohio



#RCAP2022NatlConference

2022 RCAP

National Conference

Sponsorship Opportunities

Title Sponsor - \$50,000

- Keynote speaking opportunity
- Keynote session branding
- 3 minute opening session video (provided by sponsor)
- Conference planning meeting with RCAP CEO
- Priority status for future sponsorship opportunities
- Host a webinar for the RCAP Network
- 10 complimentary registrations
- Featured article about your organization in Rural Matters (circ. 10,000)
- Full page advertisement in Rural Matters (circ. 10,000)
- 5 personalized social media posts about your organization leading up to the event
- Present Technical Assistance Provider (TAP) of the Year Award at Awards Ceremony
- Present during the RCAP Board Meeting
- Contribute content to conference
- RCAP gift bundle
- Pre- and post-event email blast
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Title Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page
- Large cover image on sponsor page
- Opportunity to provide a question on the registration form

Presenting Sponsor - \$25,000

- Opportunity to participate in a plenary session
- Plenary session branding
- Priority status for future sponsorship opportunities
- 7 complimentary registrations
- Featured article about your organization in Rural Matters (circ. 10,000)
- Full page advertisement in Rural Matters (circ. 10,000)
- 4 personalized social media posts about your organization leading up to the event
- RCAP gift bundle
- Pre- and post-event email blast
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Presenting Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page
- Medium cover image on sponsor page
- Opportunity to provide a question on the registration form

2022 RCAP

National Conference

Sponsorship Opportunities

Platinum Sponsor - \$15,000

- Opportunity to participate in a plenary session
- Breakout session branding
- Priority status for future sponsorship opportunities
- 5 complimentary registrations
- Half page advertisement in Rural Matters (circ. 10,000)
- 3 personalized social media posts about your organization leading up to the event
- RCAP gift bundle
- Pre- and post-event email blast
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Platinum Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page
- Medium cover image on sponsor page

Diamond Sponsor - \$10,000

- Breakout session branding
- Priority status for future sponsorship opportunities
- 4 complimentary registrations
- Half page advertisement in Rural Matters (circ. 10,000)
- 2 personalized social media posts about your organization leading up to the event
- RCAP gift bundle
- Pre- and post-event email blast
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Diamond Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page
- Small cover image on sponsor page

Gold Sponsor - \$5,000

- 3 complimentary registrations
- 1 personalized social media posts about your organization leading up to the event
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Gold Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page
- Small cover image on sponsor page

2022 RCAP

National Conference

Sponsorship Opportunities

Silver Sponsor - \$2,500

- 2 complimentary registrations
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Sponsorship toolkit
- Silver Sponsor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page

Exhibitor - \$1,000

- Exhibit
- Tabletop exhibit space with dedicated time
- Logo on event website and event signage throughout the event
- Exhibitor acknowledgement on all materials
- Mention in all materials for event
- Clickable sponsor logo on sponsor page

Other Sponsorship Opportunities

App Sponsorship - \$17,000 - \$38,000

Complete Ad Buy-Out - \$38,000

- Reserve exclusive status to be the only sponsor with branding on the application
- Engagement and ROI Analytics

Splash Page (1 Day) - \$5,000

- Brand a splash page that opens for three seconds at the launch of every app entry

Scheduled Push Alert/Banner Ad - \$2,500

- Highlight your company or exhibit table with a specialized push alert or banner transmitted to all attendees that have downloaded the app

Luncheon Host (1) - \$13,000-\$15,000

Full Sponsorship - \$15,000

- Host the Tuesday luncheon
- Your company's logo will be featured on signage throughout the event and on the website

Partial Sponsorship - \$13,000

- Your company's logo featured during the luncheon

Breakfast Host (2) - \$8,000-\$10,000

Full Sponsorship - \$10,000

- Host continental breakfast
- Provide food, branded napkins and beverage cup sleeves
- Your company's logo will be featured on signage throughout the event and on the website.

Partial Sponsorship - \$8,000

- Your company's logo featured during the breakfast

Other Sponsorship Opportunities cont.

Community Service Sponsorship - \$7,500

Support of this sponsorship give attendees the opportunity to volunteer their services in the Columbus area. Sponsor may select an organization in the event area for attendees to support.*

Break Host (2) - \$4,000 - \$6,500

Full sponsorship - \$6,500

- Your logo on all paper cup sleeves used during applicable food functions in the exhibit area

Partial Sponsorship - \$4,000

- Your company's logo featured during the break

Hotel Key Cards* - \$5,000

Your logo or custom design branded on hotel keys distributed to all attendees at the hotel

Welcome Reception Host (1) - \$3,500-\$5,000

Full Sponsorship - \$5,000

- Host the opening event, welcoming attendees to RCAP's National Conference
- Provide food, branded napkins and beverage cup sleeves
- Your company's logo will be featured on signage throughout the event and on the website

Partial Sponsorship - \$3,500

- Your company's logo featured during the reception

RCAP E-Blast* - \$1,500 for 1 / \$3,500 for 3

Reserve the premier status to be featured in a pre-RCAP National Conference e-blast to registered attendees, highlighting your company, product, or brand. Your logo (with linked website), one image, and link to a 300-word promotional article will be included.

Charging Stations* - \$3,000

Provide charging stations for attendees running out of battery time. Branded charging stations can offer a beacon of hope and the sponsor can also provide leaflets, brochures or product samples.

Writing Pad Insert or Other Promotion Items (Pens) - \$2,000 + cost of item

Add your logo with RCAP's to writing pads that will be distributed in RCAP's National Conference attendee event bags

Event Bag Insert* - \$2,000

Provide a promotional item flyer for inclusion in the National Conference bag distributed to all attendees.

Attendee Scholarship - \$1,700 per attendee

Provide a scholarship to someone who is unable to attend without financial assistance. The scholarship includes a complimentary registration and lodging at the hotel.

*Design, message, content subject to RCAP approval

2022 RCAP

National Conference

Commitment Form

☐ Yes! I would like to support the **RCAP National Conference**. Please check one of the following levels and refer to the sponsorship levels handout for benefit details

2022 Commitment Levels

- Title Sponsor: \$50,000 ☐
- Presenting Sponsor: \$25,000 ☐
- Platinum Sponsor: \$15,000 ☐
- Diamond Sponsor: \$10,000 ☐
- Gold Sponsor: \$5,000 ☐
- Silver Sponsor: \$2,500 ☐
- Exhibitor: \$1,000 ☐
- Other (please list): _____

Checks should be made payable to the Rural Community Assistance Partnership. Please enclose a copy of this form with payment.

Our tax ID number is 23-7367533.

Contributions will go directly to RCAP to support their work.

Organization _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

You can find more information on the conference at:
www.RCAP.org/conference

Method of Payment: ☐ Check Enclosed ☐ Visa ☐ Master Card
☐ American Express ☐ Send Invoice Credit Card # _____
Expiration Date: _____

Return commitment form to:

Rural Community Assistance Partnership

1725 I St NW #225

Washington, DC 20006

P: 202-408-1273

dcarmenates@rcap.org