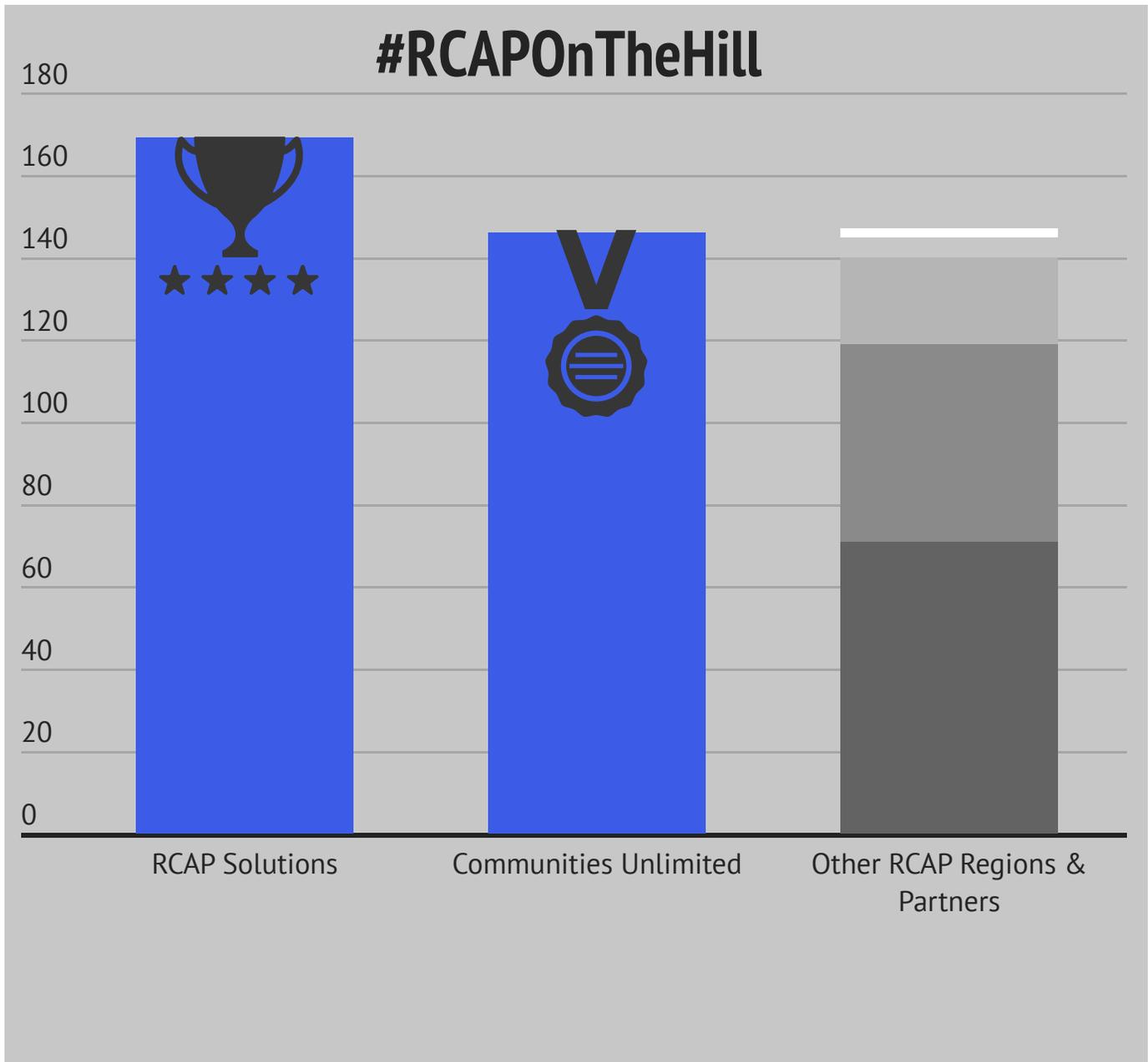


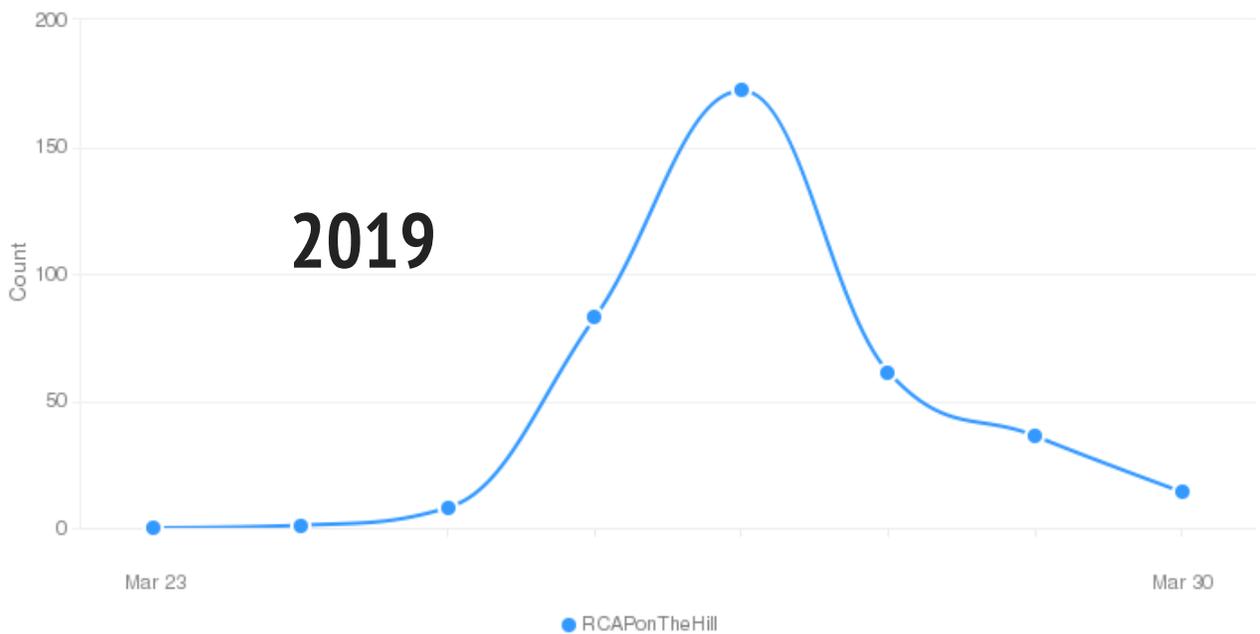
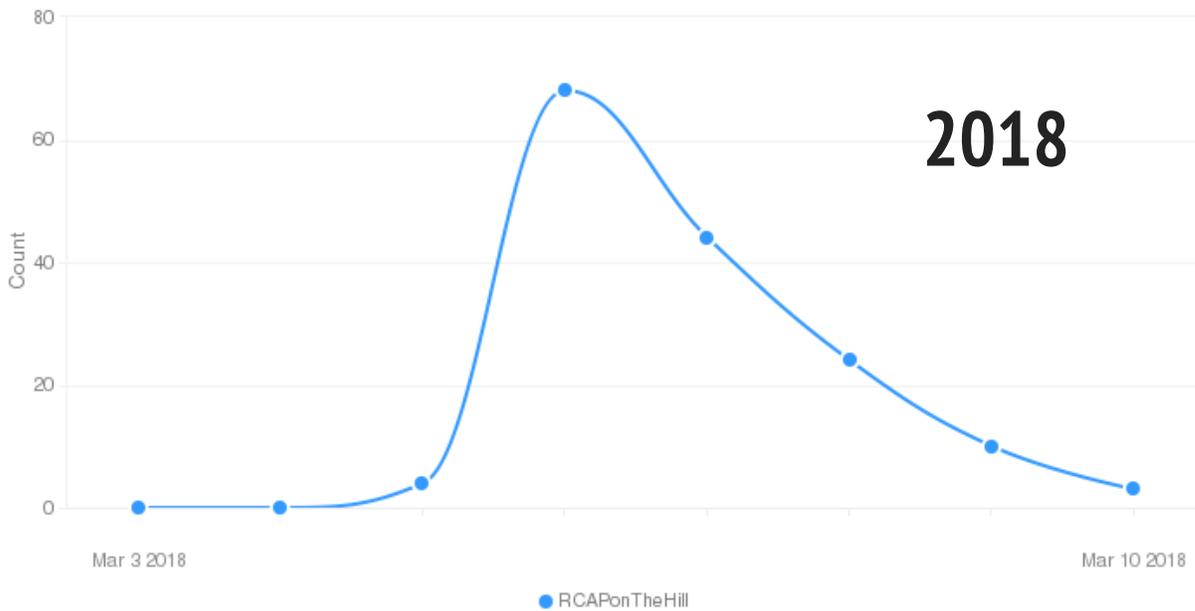
RCAP On The Hill

Social media findings from the 2019 RCAP Network
fly-in



We collected all tweets and Facebook posts containing the hashtag #RCAPOnTheHill. RCAP Solutions came in First Place with 169 posts, followed closely by Communities Unlimited in Second Place with 146 posts. Thanks everyone for participating!

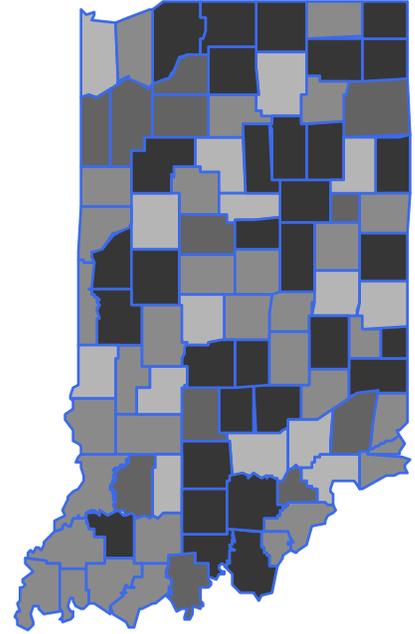
Media Exposure



From 2018-2019, we saw a **150%** increase in media exposure during the RCAP fly-in

Top Post by Reach

The fly-in post with the most reach came from Rep. Jackie Walorski (IN-2) after her meeting with Vicki Perry, Indiana State Director!



Her Facebook post had a reach of **22.2k**, and her Tweet had a **16.8k** reach

CONCLUSION

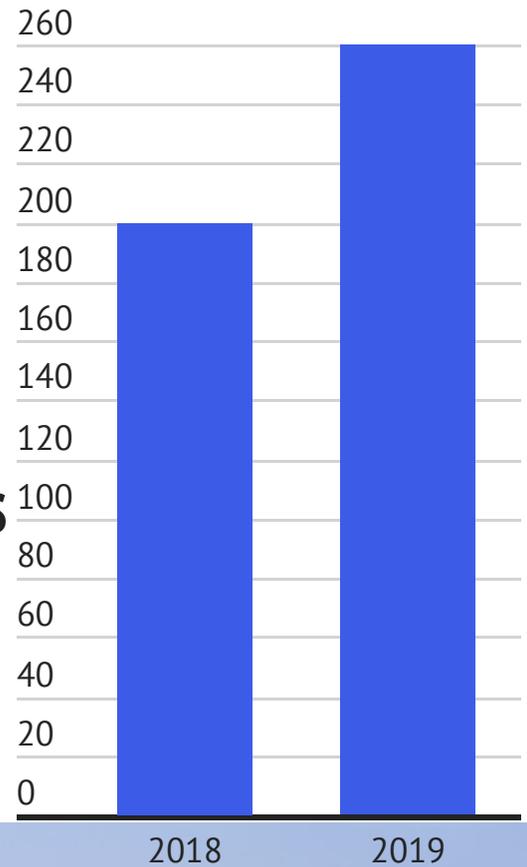
Throughout the 2019 fly-in, RCAP network members had **250+** meetings with Members of Congress.



RCAP saw a 30% increase in meetings



RCAP saw a 200% increase in social media posts



● Meetings

**these numbers are estimated based on scheduled meetings*

