

**Rural RISE PROGRAM DRAFT**  
 Monday, May 14-Wednesday, May 16 2018  
 Canaan Valley Resort  
 Davis, West Virginia\*

<b>Monday, May 14th</b>	
<b>Time</b>	<b>Topic</b>
2:00 – 4:00 p.m.	<i>Pre-Conference Workshop</i>
7:00 p.m.	<i>Welcome Reception</i>
	<i>Meet local rural entrepreneurs – Why we are here!</i>
<b>Tuesday, May 15th</b>	
9:00 – 9:05	<b>Welcome</b>
9:05 – 9:30	<b>Goal of Rural– what will be the result of the two days</b>  <b>TED Style Talks</b>
9:30 – 10:00	<b>What is the definition of Rural? Current Conditions of Rural?</b>  <b>What does entrepreneurship mean in a rural community?</b>  <ol style="list-style-type: none"> <li>1. Micro-enterprise, local food, farming, tourism</li> <li>2. Scaleable enterprises that are rooted in the place</li> <li>3. Scaleable enterprises that could be anywhere</li> <li>4. Social/Creative economies</li> </ol> <b>TED Style Talks</b>
10:00 – 10:30	<b>Ecosystem Development</b>  <b>TED Style Talks</b>
10:30 – 11:30	<i>Getting to know each other – speed networking</i>
11:30 – 12:00	<i>Announce Step up and Present – Ted Talks for tomorrow</i> <i>Guests are invited to prepare a Ted-Style Talk for tomorrow morning</i>  <b>TED Style Talks</b>

\*Subject to change.

12:00 – 1:00	Lunch – Networking
1:00 – 2:45	<p><b>TED Style Talks</b></p> <p>Rural Ecosystem Development Break Out Exercise:</p> <p>Goals:</p> <ul style="list-style-type: none"> <li>▪ Who is in your ecosystem?</li> <li>▪ How can collaboration across rural communities expand opportunities?</li> <li>▪ What can be learned from the successful rural entrepreneurial ecosystems?</li> <li>▪ What can be learned from the challenges rural entrepreneurial ecosystems?</li> </ul>
2:45 – 3:00	Break
3:00 – 5:00	Sticky Exercise: Development of National Rural Ecosystem Playbook. Rural ecosystem connections.
5:00 – 7:00	Free Time – Guest Preparation of Ted- Style Talks
7:00 – 9:00	Dinner – Bear Paw Resort – Speed Networking Round 2 Moonshine Tasting Taste of Appalachia Meet the entrepreneurs
	Wednesday, May 16 <sup>th</sup>
8:00 – 8:30	Breakfast and Networking
8:30 – 9:30	<p>Step up and Present - Ted Talks</p> <ul style="list-style-type: none"> <li>• Guests Ted-Style talks</li> </ul> <p>How Ecosystem join communities</p>
9:30 – 10:30	Breakout Sessions
10:30 – 11:30	Breakout Sessions
11:30 – 12:30	<p>Playbook Development</p> <p>Next Steps</p> <ul style="list-style-type: none"> <li>• Rural RISE 2019</li> <li>• Social Media: Facebook and Twitter</li> <li>• Webinar Date and Time</li> <li>• National Eship Week 2019</li> </ul>
12:30 – 1:15	Lunch
1:15	Closing Presentation Networking and Departures

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