



SPONSORSHIP Opportunities

For more information, contact Tina Metzger at tina.metzger@easternwv.edu

TITLE SPONSOR- \$50,000

- Maximum visibility
- Opportunity to speak at the event
- Opportunity to help design sessions
- Opportunity to facilitate session at the event
- Ten complimentary registrations
- Creative branding opportunity
- Co-branding on social media
- Acknowledgement as title sponsor on all materials
- Full page ad in program
- Mention in media interviews and press materials
- Specialized signage at the event

PRESENTING SPONSOR- \$25,000

- Opportunity to speak at the event
- Opportunity to help design sessions
- Sponsor for lunch session or reception
- Six complimentary registrations
- Co-branding on social media
- Acknowledgement as presenting sponsor on all materials
- Full page ad in program
- Mention in media interviews and press materials
- Specialized signage at the event

PLATINUM SPONSOR- \$15,000

- Opportunity to speak at the event
- Opportunity to help design one breakout session
- Five complimentary registrations
- Acknowledgement as platinum sponsor on all materials
- Half-page ad in program
- Mention in press materials
- Mention in event social media
- Specialized signage at the event

DIAMOND SPONSOR- \$10,000

- Opportunity to help design one breakout session
- Four complimentary registrations
- Acknowledgement as diamond sponsor on all materials
- Half-page ad in program
- Mention in press materials
- Mention in event social media
- Specialized signage at the event

GOLD SPONSOR- \$5,000

- Three complimentary registrations
- Acknowledgement as gold sponsor on all materials
- Quarter-page ad in program
- Mention in press materials
- Mention in event social media
- Specialized signage at the event

*LOCAL SPONSOR ONLY- \$1,000

**To encourage rural business participation, this sponsorship level is offered only to local businesses/nonprofits.*

- Two complimentary registrations
- Acknowledgement as silver sponsor on all materials
- Logo in program
- Mention in event social media
- Specialized signage at the event

