# Request for Proposals

2019 RuralRISE Summit Video Services

Proposals due: August 31, 2019

Decision date: September 3, 2019

RCAP, INC

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#### Introduction

RCAP, a national non-profit network providing opportunity, assistance, and practical guidance to small communities, needs video services for the 2019 RuralRISE Summit and is accepting proposals in response to this RFP to find the best company for our needs. On September 17-19, community leaders and rural ecosystem builders will gather in Pine Bluff, Arkansas for the annual RuralRISE Summit. Over the three days, they will collectively seek to answer the question "How do we empower the leaders, doers, and innovators in rural communities?"

### Conference Dates

The meeting will take place September 17-19, 2019 at the Pine Bluff Conference Center in Pine Bluff, AR.

## Specific Needs

RCAP will need around five "quick pitch" sessions recorded, requiring at least an hour and a half of filming. We will also need one-on-one interviews with willing attendees, and general B-roll throughout the conference as well as evening events to use for future promotional purposes. Last year's conference video outputs included a 2-minute recap with interviews and session B-roll, but we are open to different creative approaches ending in multiple finished videos with the original raw footage.

## Budget

We have a budget of \$4,000. This budget will include airfare, hotel, meals and production/editing.

#### Contact

Please send proposal responses to Kinsey Brown at kbrown@rcap.org.